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CALL FOR PAPERS

# PERVASIVE CONTEXT CONFERENCES

In partnership with



北京大学

**The Pervasive Context project will host two conferences:**

**Pervasive context: the  
problems and the solutions.**

24–25 October 2015.  
Peking University, Beijing, China.

**Pervasive context: ramifications  
and next directions.**

25–26 June 2016.  
University of Reading, UK

Funded by



Arts & Humanities  
Research Council

Submissions are welcome on any issues connected to the project themes; see the project website for details. **Deadline for submission: 1st May 2015.**

**[www.reading.ac.uk/pervasive-context](http://www.reading.ac.uk/pervasive-context)**