## Check him out!

**Worksheet 9**

Imagine you are recruiting for a post.  We are going to explore someone’s DI and see whether they present a good, bad, indifferent or rather variable ‘image’ to a would be employer.  In a fit of (foolhardy) bravery, I am going to suggest you use my DI to explore, and see what issues it raises.

For the purposes of this worksheet, pick a job for which you are employing someone.  It could be a Programmer, Web Designer, an Educator, an Office Administrator, a Researcher, or any other role, but obviously, my DI fits certain some types of job better than others do (and some on that list are **not** well supported by my DI!)

1. Use a search engine to find out basic information about ‘Pat Parslow’.  How does it differ to searching for ‘Patrick Parslow’?  
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2. If you have a specific set of skills in mind for the post, does including them as key words in the search provide better insights into my suitability for the role?

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1. Does a search for everything except those keywords, in conjunction with my name provide any insights or anything to worry about for you as a potential employer (e.g. if you exclude Academic by searching for ‘Pat Parslow’ -Academic on Google)?  
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2. What can you find on social networking sites about me?  Do these create a good impression? How about photographs or absence of them?  
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Now do the same sort of searches for yourself, or for someone you care about. Is there anything in the results which makes you want to change what you find?  
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1. <http://thisisme.reading.ac.uk> [↑](#footnote-ref-1)