

## Check him out!

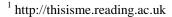
## **Worksheet 9**

Imagine you are recruiting for a post. We are going to explore someone's DI and see whether they present a good, bad, indifferent or rather variable 'image' to a would be employer. In a fit of (foolhardy) bravery, I am going to suggest you use my DI to explore, and see what issues it raises.

For the purposes of this worksheet, pick a job for which you are employing someone. It could be a Programmer, Web Designer, an Educator, an Office Administrator, a Researcher, or any other role, but obviously, my DI fits certain some types of job better than others do (and some on that list are **not** well supported by my DI!)

1) 'Patricl	Use a search engine to find out basic information about 'Pat Parslow'. How does it differ to searching for k Parslow'?
2) provide	If you have a specific set of skills in mind for the post, does including them as key words in the search e better insights into my suitability for the role?
	Does a search for everything except those keywords, in conjunction with my name provide any insights or ag to worry about for you as a potential employer (e.g. if you exclude Academic by searching for 'Pat w' -Academic on Google)?
4) photog	What can you find on social networking sites about me? Do these create a good impression? How about raphs or absence of them?
Nov	v do the same sort of searches for yourself, or for someone you care about. Is there anything in the results which makes you want to change what you find?

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